

WaterRegen SUMMIT 2026

The event that brings water regeneration science to the center of corporate decision-making.

SPONSORSHIP PROPOSAL



São Paulo | June 16–17, 2026
Brazilian British Centre
waterregen.com.br

The Context

Water is one of the greatest operational risks for companies, infrastructure operators, and cities in Brazil and worldwide.

Prolonged droughts, extreme climate events, shifting rainfall patterns, and an increasingly restrictive regulatory landscape — with new licensing and water rights requirements — are impacting supply chains, increasing costs, and threatening operational continuity in sectors such as mining, energy, food and beverage, pulp and paper, agribusiness, and sanitation.



A Unified Agenda

No event in Brazil has yet integrated this knowledge into a comprehensive vision of water cycle regeneration — from soil to ocean, from watershed to supply chain, from science to corporate application.



Tools, Not Debates

Implementation guidelines, impact indicators, financing models, and real-world case studies from organizations that have already transformed water risk into operational advantage.



Science as an Asset

Advances in hydrology and climate science show that vegetation and landscape management directly influence the regional water cycle — forming the basis for solutions with lower costs than conventional gray infrastructure.



The Event

The WaterRegen Summit 2026 is the event that brings water regeneration science to the center of corporate decision-making.

It brings together scientific evidence and real-world case studies demonstrating how regenerative water cycle management delivers tangible results: risk reduction, operational savings, and ESG compliance.

- ✔ Connects executives, infrastructure operators, investors, and regulators with actionable solutions
- ✔ Translates cutting-edge science into business language: operational risk, ROI, and regulatory compliance
- ✔ Delivers tools, metrics, and financing models — not just discussions
- ✔ Positions science as an economic asset, with lower costs than conventional gray infrastructure

WHEN

June 16–17, 2026

WHERE

Brazilian British Centre, São Paulo

FORMAT

In-person

AUDIENCE

Executives, investors, regulators, operators

Core Themes

Thematic pillars covering the entire water regeneration value chain — from science to corporate application.



01

Water Security and Corporate Risk

02

Slow Water — Landscape Retention

03

**Aquifer Recharge with Quality
(MAR/NAR)**

04

Watershed and Ecosystem Restoration

05

**Sponge Cities and
Green Infrastructure**

06

**Regenerative Agriculture
and Agroforestry**

07

**Atmospheric Dynamics and Climate
Mechanisms**

08

Water Positive and Water Accounting

09

Ocean Regeneration

Why Sponsor?

Water regeneration is the next major corporate agenda.



Pioneering Positioning

When water regeneration becomes a mandatory agenda, your brand will already be a reference.



Decision-Making Audience

CEOs, COOs, ESG directors, and risk managers. The people in the room have signing authority.



Lasting Visibility

Presence on stage, in printed and digital materials, across event platforms, and in post-event publications with national reach.



Networking that Drives Business

Direct access to decision-makers from industries, utilities, banks, insurers, and climate funds.



Audit-Ready ESG

Science-based solutions and verifiable metrics. Real value for reports and ratings.



Enduring Legacy

Your brand featured in technical documents, the WaterRegen Charter, and an ongoing collaboration network.

Target Audience

The diverse perspectives needed to transform water management in Brazil, side by side.

Industry and Mining

Energy and Sanitation

Agribusiness and Agroindustry

Food and Beverage

Pulp and Paper

Financial Sector and Insurance

Government and Regulation

Audit, Consulting, and ESG

Science and Innovation

International Organizations

Investors and Climate Funds



Expected Outcomes

01 Risk Reduction

Assessment of key water-related risks by sector, along with real-world cases demonstrating operational cost reduction.

02 Tools and Metrics

Indicators to integrate water management into ESG reporting frameworks: CDP Water, GRI, ISSB, and AWS.

03 Financing Models

Portfolios of investment-ready projects in nature-based infrastructure and water credits.

04 WaterRegen Charter

A document with technical and strategic recommendations, collectively developed by participants.

05 Collaboration Network

An ongoing community connecting companies, researchers, operators, and governments.

06 Brazil's Leadership

Positioning Brazil as a global reference in regenerative water resource management.

Sponsorship Packages



Presenting Sponsor

R\$ 100.000

- Event naming rights
- Institutional keynote presentation
- 12 m² booth
- 10 registrations
- Double-page feature in the book
- 4 posts on IAS social media
- Logo on all materials
- Video during opening and breaks

Diamond

R\$ 75.000

- Panel participation
- 9 m² booth
- 6 registrations
- Full-page feature in the book
- 3 posts on IAS social media
- Logo on all materials
- Video during breaks

Gold

R\$ 50.000

- 6 m² booth
- 4 registrations
- Half-page feature in the book
- 2 posts on IAS social media
- Video during breaks
- Logo on all materials

Silver

R\$ 35.000

- 4 m² booth
- 2 registrations
- Quarter-page feature in the book
- 1 post on IAS social media
- Institutional video loop
- Logo on all materials

Bronze

R\$ 20.000

- 1 registration
- Logo in the book
- Group mention on social media
- Acknowledgment by the MC
- Logo on all materials

Sponsorship Comparison



Benefits	Presented by R\$100k	Diamond R\$75k	Gold R\$50k	Silver R\$35k	Bronze R\$20k
Event Naming Rights	✓	—	—	—	—
Logo on Materials	✓	✓	✓	✓	✓
Logo on Stage	Maximum	High	Medium	Collective	Collective
Booth	12m ²	9m ²	6m ²	4m ²	—
Keynote / Panel	Keynote	Panel	—	—	—
IAS Social Media Posts	4	3	2	1	Collective
Email Marketing	2	1	—	—	—
Opening Video	✓	—	Collective	—	—
Break Videos	✓	✓	✓	Loop	—
Book Advertisement	Double page	1 page	Half page	Quarter page	—
Complimentary Registrations	10	6	4	2	1

Promotores

Instituto Água Sustentável

TECHNICAL AND SCIENTIFIC LEAD

One of Brazil's leading organizations dedicated to promoting scientific knowledge, environmental education, and the responsible management of water resources. A national reference in building bridges between science, public policy, and society.



NESTY

CONGRESSES & BUSINESS EVENTS

A company specialized in the design, production, and management of high-complexity events. Responsible for major conferences and gatherings in the water and sustainability sectors, combining technical rigor, logistical excellence, and a contemporary approach to communication and engagement.



BE PART OF THIS CONVERSATION

Sponsoring the WaterRegen Summit 2026 means securing your place ahead of everyone else — with science, results, and visibility.

LET'S TALK

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